

Message Text

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PAGE 01 STATE 196166

21

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INFO OCT-01 ARA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/BIC/OIM/ANDEAN/RMUENZER

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R 070100Z AUG 76

FM SECSTATE WASHDC

TO AMEMBASSY LA PAZ

UNCLAS STATE 196166

E.O. 11652: N/A

TAGS: BEXP, BO

SUBJECT: OVERSEAS BUSINESS REPORT - MARKETING IN BOLIVIA

1. USDOC/OIM IS CURRENTLY PREPARING AN OVERSEAS BUSINESS REPORT, MARKETING IN BOLIVIA, WHICH WILL BE USED AS THE MAIN REPORT TO BE MADE AVAILABLE WHEN COUNSELLING U.S. BUSINESS VISITORS INTERESTED IN SELLING AND INVESTING IN BOLIVIA. SEVERAL SECTIONS OF THE OBR CAN BE MORE APPROPRIATELY TREATED FROM THE POST'S VANTAGE POINT AND THE POST'S ASSISTANCE IN PREPARING THE INITIAL DRAFT OF THE FOLLOWING SECTIONS WOULD BE APPRECIATED: (1) DISTRIBUTION AND SALES CHANNELS (2) ADVERTISING AND RESEARCH (3) CREDIT (4) TRADE REGULATIONS (5) ENTRANCE AND RESIDENCE INFORMATION.

2. A COPY OF THE CURRENT OBR OUTLINE AND A COPY OF THE RECENTLY PUBLISHED MARKETING IN PERU WAS FORWARDED VIA APO FOR YOUR GUIDANCE. THE DRAFT PUBLICATION IS DUE IN OCTOBER. THEREFORE, THE POST'S SUBMISSION SHOULD BE SCHEDULED TO ARRIVE IN WASHINGTON BY SEPTEMBER 30. PLEASE PREPARE THE MATERIAL ON WHITE BOND DOUBLE SPACE AND SEND IT TO THE ATTENTION OF RICHARD MUENZER, USDOC/OIM, ROOM 4036. IF UNCLASSIFIED

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THERE IS ANY PROBLEM IN MEETING THIS SCHEDULE PLEASE ADVISE.

HABIB

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Margaret P. Grafeld
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